



AWS Cloud Essentials for Business Leaders

Course description

In this course, you will learn the fundamental concepts of cloud computing and how a cloud strategy can help companies meet business objectives. It explores the advantages and possibilities of cloud computing. It also introduces addresses concepts such as security and compliance to help facilitate better discussions with line of business (LOB) professionals, and executives.

- Course level: Fundamental
- Duration: 4 hours

Activities

This course includes presentations, case studies, role play, group exercises, and knowledge checks.

Course objectives

In this course, you will learn to:

- Explain the role of information technology (IT) in an organization for business transformation
- Explain the customer value proposition for using the cloud across industries
- Define key characteristics of cloud computing
- Explain the cloud business model
- Identify key security practices of cloud computing
- Frame the cloud business value using the Cloud Value Framework

Intended audience

This course is intended for:

- Line of Business (LoB) owners and executives

Prerequisites

We recommend that attendees of this course have:

- No prior IT experience or cloud experience is required.

Course outline

Module 1: Course Introduction

Module 2: Information Technology for Business Transformation

- Role of IT in an organization for business transformation
- Brief history of IT
- Legacy approach to IT
- What drives customers to move from traditional infrastructure to the cloud

Module 3: Cloud Computing

- Define cloud computing
- Key characteristics of cloud technology
- The cloud business model
- Key security practices within the cloud

Module 4: Business Value of the Cloud

- The customer value proposition
- Identify who is using cloud computing
- Industry trends
- Customer examples

Module 5: The Cloud Value Framework

- Introduction to the Cloud Value Framework
- Cost Savings
- Staff Productivity
- Operational Resilience
- Business Agility

Module 6: Business Value Activity

- Using a fictional customer case study, we review and apply lessons learned from the course

Your course overview ends here.
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About CloudThat

Established in 2012, CloudThat is an award-winning company and the first in India to offer cloud training and consulting services for individuals and enterprises worldwide. Recently, it won Google Cloud's New Training Partner of the Year Award for 2025, becoming the first company in the world in 2025 to hold awards from all three major cloud giants: AWS, Microsoft, and Google. CloudThat notably won consecutive AWS Training Partner of the Year (APJ) awards in 2023 and 2024 and the Microsoft Training Services Partner of the Year Award in 2024, bringing its total award count to an impressive 12 awards in the last 8 years.

CloudThat specializes in Cloud Migration, Data Platforms, DevOps, IoT, and cutting-edge technologies like Gen AI & AI/ML. As a Microsoft Solutions Partner, AWS Premier Tier Training Partner, Google Cloud Platform Partner, and collaborator with leading organizations like HPE, Oracle, Nvidia and Databricks, CloudThat has trained over 850,000 professionals across 600+ cloud certifications, empowering students and professionals worldwide to advance their skills and careers.

To know more about our cloud certification training, email at sales@cloudthat.com or call us at **+91-8880002200** or **+1-8555588830** for those from outside India.